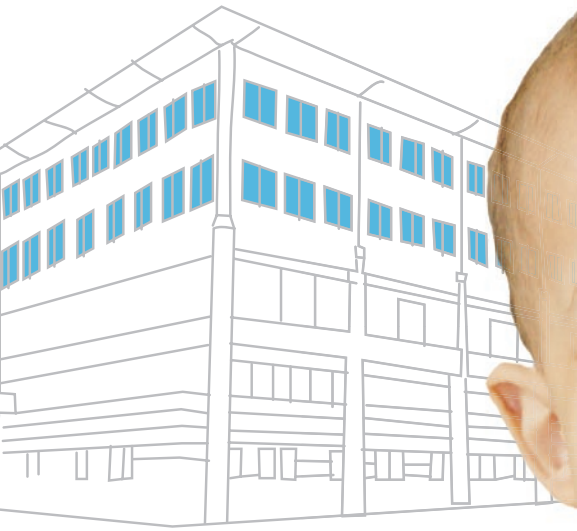
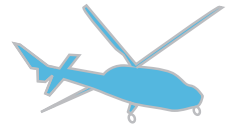


2008

Report to the Community

Hospital
Medical Education
Research





Children's Mission

The mission of Children's Hospital & Research Center Oakland is to ensure the delivery of high quality pediatric care for all children through primary and subspecialty networks, a strong education and teaching program, a diverse workforce, nationally recognized research programs and child advocacy efforts.

2008 Highlights

Amazing Care

Farthest distance traveled by a patient to receive treatment at Children's: 6,000 miles—from Argentina. In 2008, patients traveled from Brazil, Canada, England, France, Guam, Italy, Korea, Mexico, Norway, Portugal, Spain and Switzerland to receive expert care at Children's.

Registered nurses, full-time and part-time: 730. Among the nation's other 40 independent children's hospitals, Children's has the highest nursing retention rate. Many of our nurses start their careers and retire with us!

Best East Bay Docs. Of the 180 physicians on the 2008 East Bay's Best Doctors list in *Oakland Magazine*, 53 are on the Medical Staff of Children's Hospital, representing pediatric subspecialties from anesthesiology to urology.

Children's newest specialty care center locations opened in Modesto and Walnut Creek. Children's Hospital Oakland came to the Central Valley in June 2008, opening a specialty care center in Modesto, at 4016 Dale Road. Subspecialists and other clinicians in Sports Medicine, Endocrinology/Diabetes, Gastroenterology,

Psychiatry, Neurology and Surgery are all available. Diagnostic imaging and laboratory services are also on-site.

Children's newly expanded Specialty Care Walnut Creek opened in January 2009, at a new location, 2401 Shadelands Drive, and includes pediatric sub-specialist services in Endocrinology, ENT, Gastroenterology, Hematology, Nephrology, Neurology, Neurosurgery, Orthopedics & Sports Medicine, Occupational Therapy, Psychiatry, Pulmonary Medicine and Surgery. Same-day surgery and diagnostic imaging services, complete with state-of-the-art equipment, were available beginning in August 2009. A pediatric anesthesiologist will always be on-site, as well as a full-time Child Life specialist.

Children's network of care, which also includes centers in Larkspur, Pleasanton and Brentwood, allows children to receive our world-class care close to their homes.

Children's Sports Medicine Center for Young Athletes officially opened its new outdoor sports rehabilitation court April 22.

A new Emergency Department program started in 2008—**Asthma Tools and Training Advancing Community Knowledge (ATTACK)**—provides asthma

education for the whole family, as well as intensive asthma case management.

Children's Cardiology specialists launched a prevention program, HEALTHY HEARTS, designed to minimize the long-term impact of childhood obesity and related illnesses like hypertension and diabetes. HEALTHY HEARTS offers patients access to a multidisciplinary team able to help with everything from nutrition to exercise to psychosocial issues.

California voters approved Proposition 3, the Children's Hospital Bond Act, on Nov. 4. Each of the state's 13 children's hospitals will get a share of the \$980 million bond act. Children's Hospital Oakland will be eligible for about \$95 million. The success of the bond means Children's can proceed with some of its most pressing capital project needs

Children's Hospital physicians, clinicians and researchers appeared in **a series of 30-minute KRON TV-4 programs about children's healthcare called 4 Your Child's Health**. The every-other-week show began in mid-September 2008 and ran through early 2009 to share information about pediatric healthcare and new medical advances, treatments and prevention.



Founded:
1912

Emergency and Urgent Care visits:
50,394

Overall patient satisfaction scores (from third quarter 2008, highest score is 10):
9.3
(increased from 2007 score of 9.0)



Basic & clinical research staff:
300

Employees, full and part-time:
ABOUT 2,700

Specialties:
30

Inpatient admissions:
10,843



Pediatric residents:
78
We received 600 applications for the first-year positions.

Farthest distance traveled by a patient to receive treatment at Children's:

Licensed beds:
190

Outpatient visits:
225,663

Fellows:
22

6,000 miles, from Argentina



Number of admissions to our NICU:
494

In-hospital volunteers:
900

Hospital-based and community-based physicians:
688
Registered nurses, full-time and part-time:
730



In 2008, patients traveled from Brazil, Canada, England, France, Guam, Italy, Korea, Mexico, Norway, Portugal, Spain and Switzerland to receive expert care at Children's.



Amazing Training Programs

Pediatric residents: 78. Every year, we receive about 600 applications for our three-year pediatric residency program. Since 1926, Children's has trained well over 1,000 residents.

About 130 residents from external programs annually rotate through different departments at Children's, including Surgery, Orthopedics and Anesthesiology.

Fellows: 22. Children's has established pediatric fellowship programs in Hematology/Oncology, Infectious Diseases, Pulmonary Medicine, Emergency Medicine and Critical Care (with UCSF).

Children's provides month-long **training sessions for more than 120 medical students** from accredited medical schools throughout the nation.

In nine short weeks, the 47 promising young scientists and members of the 2008 class of **Children's Hospital**

Oakland Research Institute's Summer Student Research Program conducted a research project from start to finish. More than 500 young scientists have been trained through this program. Three of the 2008 interns' projects were selected for presentations at prestigious nationwide scientific meetings.

Thirty high school seniors graduated from **Children's 2008 FACES for the Future program**, a three-year internship that introduces disadvantaged and minority high school students to careers in healthcare.

Children's Hospital is proud to be a **new internship site for a program for adults with disabilities**. On Sept. 8, Children's welcomed 15 interns from Project SEARCH, a training program that prepares adults with developmental disabilities for jobs in healthcare. Interns were placed in departments throughout the hospital for their year-long placement, including the research institute, Surgery and Human Resources.

Amazing Work in the Community

At Children's, we not only treat individual patients, we also take care of our community. Last year, we provided more than **\$9 million in community outreach and education programs**. Our generous donors enable us to provide these community-based programs at no charge.

Children's FIRST Program—Families In Recovery Staying Together—received a Mutual of America Community Partnership Award on April 17. The FIRST Program helped incarcerated moms, or moms in recovery, stay with their children.

Twenty-four kids attended our **third annual Camp CCP—for creating confident people**—a program of Children's Center for Child Protection. The summer day camp is for kids exposed to violence and teaches self-protection strategies in a fun way. Children's Center for Child Protection provides medical and case management services for young victims of abuse and their families.

Amazing Research

In 2008, **Children's Hospital's research institute ranked sixth in the nation** in National Institutes of Health (NIH) research grants to children's hospitals. NIH funding is viewed as the gold standard in research grants.

Clinical research arrangements

since 2005: 101 arrangements with 48 pharmaceutical companies; 30 arrangements with 23 nonprofit foundations; 16 arrangements with 10 universities through subcontracts.

MPS, mucopolysaccharidoses, is a debilitating disease that results in permanent, progressive cellular damage affecting physical abilities, organ and system functioning, and mental development. Children's Hospital Oakland is the **only site in the nation to conduct a clinical trial for infants** who have this rare genetic disorder.

In the past five years, Children's researchers have **licensed or optioned 23 scientific inventions**, including technologies for diagnosis, new therapies and research tools.

Researchers at Children's have found that human placentas - typically discarded as medical waste after birth - are full of the kind of stem cells that can treat leukemia and dozens of other blood diseases. **Children's researchers are among the first in the world to prove that the placenta is a rich source of these life-giving stem cells.**

Children's research institute established the **Children's Global Health Initiative** in 2008, allowing Children's researchers to have an even greater global impact by fostering international partnerships, building infrastructure and capacity abroad, and establishing a clearinghouse of research and resources that address global health issues.



Our Community Benefit Goals and Activities

Children's Hospital & Research Center Oakland remains focused on six key goals to support the pediatric health status of Alameda County.

- Improving access to specialized healthcare services
- Education
- Research
- Family centered care
- Community outreach and collaborations
- Advocacy for children's health

Summary of Community Benefit Goals and Programs

IMPROVED ACCESS TO SPECIALIZED SERVICES

- Adolescent Medicine
 - The Adolescent Medicine Clinic
 - Juvenile Justice Adolescent Medicine Model of Integrated Networks
 - School-Based Clinics
 - Teen AIDS Prevention Project
- The Center for the Vulnerable Child
 - Child Assessment and Transitional Services (CATS)
 - Case management, Outreach, Referrals and Educations (CORE)
 - Encore Medical Clinics
 - Family Outreach and Support Clinic (FOSC)
 - The Preschool and School Age Services, Assessment, Guidance and Education Program (PASSAGE)
 - Services to Enhance Early Development (SEED)
 - Successful Preschool Adjustment & Readiness for Kindergarten (Project SPARK)
- The Center for Child Protection
 - CAMP CCP: Creating Confident People
 - The Domestic Violence Education and Screening (DOVES) Project

- Early Intervention Services
 - Developmental and Therapeutic Playgroups
 - Early Childhood Mental Health Treatment Services
 - Parent Support Groups
 - Special Start Program
- Pediatric HIV/AIDS Program
 - Direct Healthcare Services
 - Family Care Network
 - Ryan White Title I (part A)
 - Support Services for Families Living with HIV
- Primary Care
 - The Continuity Clinic
 - Immunization Registry
 - International Clinic
- Trauma Services
 - Product Related Injury

FAMILY-FOCUSED CARE

- Blood and Marrow Transplantation House
- Family House
- Family Resource & Information Center
- Financial Services
- Hospital School Program
- Interpreter Services
- Medical Social Services
 - Information and Referral
 - Community Education
 - Family Support
- Primary Care
 - Literacy Program

EDUCATION

- Center for Child Protection
 - KIDPOWER
- The Center for the Vulnerable Child
 - Training for Child Welfare - Psychosocial Issues
 - Training for Foster Parents - Medical Issues
 - Foster Parent Continuing Education
 - Caregivers of Medically Fragile Children Training
 - Parenting Workshops for Pregnant and Parenting Teen Mothers
- Early Intervention Services
 - Consultation to Community Based Organizations
 - Harris Training Program
- Graduate Medical Education
 - Residency Program
 - Fellowships
- Health Information on the Web
- Hematology/Oncology Hemoglobinopathy Lab
- Neonatal Intensive Care Unit
 - Education for Foster Parents
 - Education for Healthcare Professionals
- Nursing and Allied Health Professionals Training
- Pediatric HIV/AIDS Program
 - Education for the Community
 - Education for Healthcare Providers
- Pediatric Intensive Care Unit
- Primary Care
 - Asthma Program
 - Child Health Education
- Psychiatry
 - Children's Mental Health
- Pulmonology
 - CPR for Pulmonary Patients
- Research Institute Postdoctoral Training Program
- Scholarships
- Short-Term Research Education Program to Increase Diversity in Health-Related Research
- Sports Medicine
- Support of Professional

Healthcare Provider Education

- Pediatric Advanced Life Support program
- Clinical Site: Diagnostic Imaging provides clinical training
- Trauma Services Injury Prevention

COMMUNITY OUTREACH AND PARTNERSHIPS

- Temescal Street Fair
- Neighborhood Meetings
- Public Awareness
- FACES for the Future
- Hematology/Oncology
 - Hemophilia Treatment Center
 - Ntule Newsletter
 - Talking Drums
 - Thalassemia Outreach Program

RESEARCH

- Children's Hospital Oakland Research Institute (CHORI)
 - CHORI Cares
 - The Bone Density Clinic
 - Liver Iron Monitoring
 - Translational Research

ADVOCACY

- Advocacy for Children's Health
 - Alameda County Child Abuse Council's Multi-Disciplinary Team
 - Alameda County Food Bank
 - Alameda County Injury Prevention
 - Berkeley Mayor's Health Task Force
 - Ethnic Health Institute
 - Legislative Visits
 - National Town Hall meeting
 - Oakland Partnership
 - School Lunch Initiative
 - Sickle Cell Advisory Committee
 - Voter Registration



Economic Impact

Our community benefit valuation is the total net value of the cost of charity care, uncompensated cost of medical services to government-insured patients, health professional education, county-based programs, research and community health services after any reimbursement, philanthropic support or supplemental funding have been subtracted.

We define charity care at Children’s to be healthcare services provided free of charge or on a discounted fee schedule, to individuals who meet certain financial criteria.

The governmental shortfall is determined when Children’s receives payments that are less than costs for caring for public program beneficiaries. The inadequacies of the Medi-Cal Fee Schedule coupled with the huge volume of services that Children’s provides to state-sponsored patients remains an insurmountable challenge. Yet,

the losses are incurred in performing an important public service. If Children’s did not provide services to this population or did not exist at all, the care for this population would become the obligation of the government.

Our methodology for determining the economic value of our benefit to the community has been refined to maintain consistency with the IRS 990 reporting requirements and CHA’s Community Benefit valuation standards.

TRADITIONAL CHARITY CARE (Free care to uninsured and underinsured patients)	\$4,109,442
GOVERNMENT SPONSORED HEALTHCARE (Unpaid cost of public coverage programs, net of all government funding)	\$70,058,441
COMMUNITY OUTREACH PROGRAMS/ SERVICES (Classes, support groups, services, screenings, etc.)	\$2,669,261
SUBSIDIZED HEALTH PROGRAMS (Juvenile justice, after county funding)	\$4,570,876
HEALTH PROFESSIONAL EDUCATION (after supplemental funding) (GME, Fellows, Nurses)	\$1,468,237
RESEARCH (NOT FUNDED BY EXTERNAL SPONSORS, AGENCIES)	BREAK EVEN
ADVOCACY FOR CHILDREN’S HEALTH ISSUES	INCLUDED IN OPERATIONS
LESS DSH/SUPPLEMENTAL FUNDING	(\$29,080,649)
TOTAL CHARITY CARE AND COMMUNITY BENEFIT	\$53,795,553



CHILDREN'S HOSPITAL
& RESEARCH CENTER OAKLAND

2008 Report to the Community

Children's Hospital & Research Center Oakland

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www.childrenshospitaloakland.org

5 SOUTH PLAYROOM

